



# Madeline Weaver

Copywriter & Creative

## education

Savannah College of Art and Design  
BFA Advertising; Minor Photography  
Savannah, Georgia  
June 2016

## skills

Long Copy  
Short Copy  
Humour Copy  
Social Copy  
Ideation & Concepting  
Organisation  
Time Management

## honors and awards

Student Addy Award  
Dramamine Campaign  
  
Honorable Mention  
SCAD Creative Writing Contest  
  
Artistic & Academic Honors Scholarship  
Savannah College of Art and Design

## contact

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Email: [madelinebweaver@gmail.com](mailto:madelinebweaver@gmail.com)  
Website & Portfolio: [www.madelinew.com](http://www.madelinew.com)  
Dual Citizenship (USA, UK)

## experience

Creative Copywriter  
Stereo Creative, London UK  
September 2019- present

Involves writing copy, concepting and creating content for brands including Nike, Smiley Originals, Fender and more.

Creative Copywriter  
VCCP, London UK  
September 2018- September 2019

Involves writing copy, concepting and creating content for brands including Canon, O2, and Cadbury.

Freelance Creative Copywriter  
Agencies: VCCP - Melt - Twitch  
November 2016- August 2018

Involves writing short and long copy, concepting and creating social media components for a range of platforms, blogging and emails. Working with brands including easyJet, O2, Domino's, Canon, Kia, J2O, and Twitch TV.

Copywriting Intern  
Proof Advertising, Austin TX  
June 2016 - September 2016

Involves writing copy, concepting, and creating content for brands including Subway, SkinnyPop Popcorn, American Heart Association, Apothic Wine, and Paqui.

Editor/Second Shooter  
Beacon Photo, Savannah GA  
August 2014 - June 2016

Involves assisting and shooting on jobs, set up and break down, and editing of raw files.

Second Shooter/Assistant  
Dream Weaver Photos, Savannah GA  
August 2012- January 2015

Involves assisting and shooting on jobs, set up and break down of lights and equipment.